



DIRECTIONS NORTH AMERICA 2021 SPONSOR REGISTRATION – TERMS AND CONDITIONS – Updated 2/18/2021 In-Person and Virtual Conferences

Eligibility

Attendance at Directions North America 2021 is restricted to Microsoft employees, registered Sponsors and Exhibitors and any person engaged in the business of delivering Microsoft Dynamics SMB solutions either as or through an authorized Dynamics partner. Other individuals may be eligible if they add value to the Dynamics community, are not in direct competition with the event itself or Dynamics and agree to sign an NDA if asked. Individuals who do not meet the above criteria cannot be permitted to register for this conference. **If you register for this conference and do not meet the eligibility requirements stated above, you will forfeit the registration fee.**

Sponsor Rules & Regulations

As a Sponsor or an Exhibitor, you agree to Directions North America 2021 Rules & Regulations.

Sponsorship Payment and Cancellations Policy

Please pay major sponsor fees by check or money order only. Full payment is due immediately to secure your sponsorship. Sponsorships will be held for 10 days and released if payment is not received. Cancellations prior to **March 2, 2021** is 50% of your fees and after **March 2, 2021** are non-refundable.

Conference Registration Cancellations and Refund Policy

Virtual Attendee registration requests must be submitted in writing by e-mail and sent to Directions Treasurer Amy Homan, treasurer@DirectionsNA.com. Cancellation notifications received on or before 60 days prior to the start of the event will receive a refund. Cancellation requests received less than 60 days prior to the start of the event, and attendee no-shows will be ineligible for a refund. Transfer of the registration fee to the next year is not permitted.

By submitting your sponsorship request, you state that you understand the above and understand the requirements to attend this conference and agree to the Directions Sponsor Rules & Regulations.